



Media release

Friday 30 July 2021

Partner to support to Ballarat Cancer Research Ball

- *Ballarat based business, Integra, has partnered with the Fiona Elsey Cancer Research Institute to support a major planned fundraiser for the centre.*
- *The 2021 Cancer Research Ball is scheduled for Saturday 4 September.*
- *The 2019 Ball raised over \$150,000 for cancer research.*

The Fiona Elsey Cancer Research Institute is set to hold its biannual Cancer Research Ball this September. This is a major fundraising event for the research centre and follows the highly successful 2019 event that raised over \$150,000 for the charity.

The 2021 Ball is set to be held on Saturday 4 September at the Civic Hall in Ballarat, with organisers aiming to bring the community together for a night of glamour and dancing for a great cause.

Ballarat based business, Integra, is partnering with FECRI to ensure a successful fundraising event for the research program. The event is aiming to raise over \$100,000 to support research focused on the immune system, how it relates and can be used to treat cancer.

Integra General Manager Matt McCabe said “We are a proud contributor to the Ballarat community. Cancer unfortunately touches many families, and we are pleased to support this event to make a difference for cancer research.”

The Institute is a world class cancer research facility based in Ballarat, Victoria. As Australia’s only regionally based cancer research centre, it is community funded relying on fundraising and donations to continue research into more effective ways to diagnose and treat cancer. This fundraising event will raise money for cancer research through ticket sales, auctions, and a raffle from donated items.

Opened in 1998, the Institute was inspired by Ballarat teenager, Fiona Elsey who lost her fight with cancer in 1991. Today, led by Professor George Kannourakis, the Institute is making a world class contribution to cancer research, with recent recognition for achievements into Bowel cancer, triple negative Breast cancer, chemo resistance in ovarian cancer and in the understanding of histiocytic disorders.

Professor George Kannourakis, Institute Director at FECRI, said “Our research is focused on the immune system and cancer. It is hoped that by identifying proteins on the surface of cancer cells, druggable targets can be developed to allow the immune system to attack the cancer, without chemotherapy and radiation.”

FECRI currently has 8 PhD students from Federation University and 12 senior scientific staff. Key projects being conducted at the Institute are:

- Ovarian cancer
- Breast cancer
- Immunology
- Chronic lymphocytic leukaemia
- Renal cancer
- Bowel cancer
- Langerhans cell histiocytosis

Tickets to this event sold out in 12 hours.

To contribute to the life-saving cancer research work of the Fiona Elsey Cancer Research Institute please visit the fundraising appeal page.



All media enquiries, please contact Sarah Stapleton- Marketing and Fundraising Manager at FECRI on 0475 383 687 or sarah@fecri.org.au.

Please tag the Institute on all social media using @fionaelseycri